

OBER'S OKTOBERFEST 2021 GIVEAWAY OFFICIAL RULES

How to Enter the Giveaway: The Giveaway begins on Sept 1, 2021 and ends at 11:59 pm on Sept. 21, 2021. The winner will be announced via Facebook on Sept. 22, 2021. To enter the Giveaway, you must visit the official Giveaway landing page and submit a form on the Giveaway application providing the following mandatory information: first name, last name, email address, phone number, (v) and confirm that he/she has read and agreed to the Giveaway rules, before the Giveaway Closing Date, to be entered. Any person who has completed the online entry form is eligible for the Prize as defined below. Dates and Prizes are non-transferable.

Eligibility: No purchase necessary to participate and win. Ober Gatlinburg (hereafter referred to as the "Giveaway partner") has the right to determine the eligibility of Giveaway winner. Employees of the Giveaway partner, their immediate families (spouses, parents, children and siblings, and each of their respective spouses), and members of the household of such individuals are not eligible to register for the Giveaway. The Giveaway partner has the right to determine eligibility.

Prizes: The prize package consists of:

- Four (4) Aerial Tramway tickets
- Four (4) Premium Wristbands
- Ober Gatlinburg Swag

All activities and events included are located at Ober Gatlinburg.

Prize Restrictions: Dates are non-transferable. Prizes are non-transferable. Winners will be notified via email after the end of the Giveaway. All prizes are subject to verification of eligibility and compliance with official rules.

Prize Claim: In order to be declared a winner, the selected must: Fill in the entry form and complete and answer all the fields; Be reached by email by the Organizer of the Giveaway within twenty-four (24) hours after the winner is announced. If it is impossible to reach the selected by email within twenty-four (24) hours after, all rights to the Prize will be forfeited and another entry will be drawn. This will be repeated until winner is reached.

The winner will be named within (1) day following the draw date for the Prize. In default of observing any of the conditions mentioned above or any other conditions stipulated in these Rules, the selected will be disqualified and the Prize that would have been awarded will be forfeited. Within the days following receipt of confirmation that the winner received notification about their Prize, the Organizer of the Giveaway will contact the winner to inform him/her of how to claim the Prize.

Personal Information: From time to time, the Organizer, with the winners consent, may use the personal information provided in the entry form for the purpose of: Communicating with the winner so he/she can take possession of the Prize; Communicating with the winner directly in relation to goods and services offered by the Organizer, including special offers and information on local events. The winner shall indicate whether he/she consents to his/her personal information provided on the entry form being used by checking the box to this effect on the official entry form.

General Rules: By participating, entrants agree to these official rules and the decisions of the Giveaway partner, which shall be final and binding in all respects. Entrants will be disqualified if automatic voting software is used in their favor. Winners and all entrants, as a condition of entry/participation into the Giveaway, agree to indemnify, defend, hold harmless and forever release the Giveaway partner from and against any and all liability, claims or actions of any kind whatsoever for injuries, damages, or losses to persons or property which may be sustained in connection with participating in any aspect of the Giveaway, the receipt, ownership or use of prize awarded or any typographical or other error in these official rules or the announcement of offering of the prizes. Acceptance of a prize constitutes permission to the Giveaway partner to use winning entrants' names for promotional purposes (including any possible public relations opportunities) without further compensation except where prohibited by law. The Giveaway partner and its agencies are not responsible for technical, hardware, software or telephone malfunctions of any kind, lost or unavailable network connections, or failed, incorrect, incomplete, inaccurate, garbled or delayed electronic communications caused by the user or by any of the equipment or programming associated with or utilized in the Giveaway or by any human error which may occur in the processing of the entries/votes in the Giveaway or for any liability for damage to any computer system resulting from participation in, accessing or downloading information in connection with the Giveaway. The Giveaway partner reserves the right at its sole discretion to disqualify any individual that tampers or attempts to tamper with the entry process or the operation of the Giveaway; violates the official rules; acts in an unsportsmanlike or disruptive manner; or acts with intent to annoy, abuse, threaten or harass any other person. Any attempt by any person to deliberately undermine the legitimate operation of the Giveaway may be a violation of criminal and civil law, and, should such an attempt be made, the Giveaway partner reserves the right to seek damages from any such person to the fullest extent permitted by law. The Giveaway partner's failure to enforce any term of these official rules shall not constitute a waiver of that provision. The Giveaway partner reserves the right to cancel or modify this Giveaway or online voting for any reason, including (but not limited to) if, for any reason, the Giveaway is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Giveaway partner which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Giveaway. If such cancellation occurs of Giveaway or online voting, the Giveaway partner reserves the right to determine/select the winners from among all eligible entries received prior to cancellation, based on the same criteria listed above or based on a random drawing.